

WTOV W1480 P.O. Box 7777 Philadelphia, PA 19175-1480 ph: (740) 282-9999 fx: (740) 282-0350

**Advertiser** Pol/iss/NRCC-IE (16770) Agency National Media (2711) Buyer ANGLE, BEN Salesperson

Telerep/Philadelphia, Philadelphia (1057) ph: (555) 555-5555

**Product** Political - Issue (1068) Brand NRCC IE (81926) **Acct Types** National/Political Est/Headline 2948/06262909 Demo

NRCC IE

Invoice 631278 Inv Date 9/30/2012 Terms Net 30 Contract 325471 Bill Type Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/issue - C Package

Gen. Date 10/1/2012 12:29:44PM

**National Media** 815 Slaters Lane Alexandria, VA 22314

AgM

## \*\*\*\*\* THIS IS A CASH IN ADVANCE DUPLICATE INVOICE

Revision Comments

TI16	Type Sche	eduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
)	Contract Line Rer	narks:	NEWS 9 TONIGHT/1				<del>                                     </del>	<del> </del> -	+
	Spot 24707-Ne	ws Nine To:		09/07/12 11:07PM (Fr)	00:30	News Nine Tonight	NRCCOH060607	4.000.00	}
)	Contract Line Ren	narks:	NWS 9 MIDDAY/2					\$1000.00	
	Spot 21086-Ne	ws Nine Mic		09/07/12 12:26PM (Fr)	00:30	News Nine Midday	Naccounces		1
0	Contract Line Ren	narks:	NWS9 LIVE-FIVE/3			news time injudey	NRCCOH060607	\$350.00	
	Spot 21097-Liv		Day,F-1	09/07/12 5:15PM (Fr)	1				İ
0	Contract Line Ren		eriferens of the contract of	03/07/12 3.13PM (FI)	00:30	Live At Five	NRCCOH060607	\$800.00	
•		rs Nine 6p	NEWS 9 AT SIX/4	00/07/12 ( 000) (-)			1	j	
0	Spot	······		09/07/12 6:09PM (Fr)	00:30	News Nine 6pm	NRCCOH060607	\$1000.00	
•			****	09/07/12			1 preempt @ \$380.00	\$0.00	Marked as Did not Air
)	Contract Line Ren	arks:	JEOPARDY/6				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	Spot 21105-Jeo	pardy	Day,F-1	09/07/12 7:05PM (Fr)	00:30	Jeopardy	NRCCOH060607	\$700.00	
)	Contract Line Rem	arks:	TONITE SHW-NBC/7	,,,,,,,	• • • • • •			4,30.00	
	Spot 21114-The	Tonight S		09/10/12 11:48PM (Mo)	00:30	The Tonight Show With Jay Leno	NRCCOH060907	4222.00	1
)	Contract Line Rem	arks:	NWS9 LIVE-FIVE/8			And the same of th	MRCC011000307	\$230.00	
	Spot 21097-Live		Day,M-1	09/10/12 5:38PM (Mo)	กก-รก	Live At Five			1
2	Contract Line Rem	aeke.	NWCO CHURC CALLO		00.50	LIVE At rive	NRCCOH060907	\$800.00	
		rs Nine Sur	NWS9 SUNRS-6AM/9	00/10/17 5:14444 (145)	00.00				
		s Nine Sur I	••	09/10/12 6:14AM (Mo) 09/10/12 6:29AM (Mo)		News Nine Sunrise 6am	NRCCOH060907	\$380.00	<u> </u>
				09/10/12 0:29AM (MO)	00:30	News Nine Sunrise 6am	NRCCOH060907	\$380.00	
	Contract Line Rem Spot 21105-Jeor		JEOPARDY/10		ľ		i		
			Day,M-1	09/10/12 7:05PM (Mo)	00:30	Jeopardy	NRCCOH060907	\$700.00	
	Contract Line Rem		WHEEL-FORTNE/11						
	Spot 21107-Whe	el Of Fort	λαγ,M+1	09/10/12 7:37PM (Mo)	00:30	Wheel Of Fortune	NRCCOH060907	\$700.00	
0 (	Contract Line Rem	arks:	NEWS 9 TONIGHT/12						
	Spot 21230-New	s Nine Tod	Day,Sa-1	09/08/12 11:09PM (Sa)	00:30	News Nine Tonight	NRCCOH060607	\$950.00	
0 :	Spot			09/08/12			1 preempt @	\$0.00	Program Change
0 (	Contract Line Rem	arks	SATURDAY TODAY/14	•••••			\$180.00		
	Spot 21418-Satu	1		09/08/12 7:15AM (Sa)	00:30	Saturday Today			
	Contract Line Rema					Saturday Today	NRCCOH060607	\$210.00	
_	Spot 61682-New		NWS9 SAT MORN/15	00/00/12 0.0011 /0.1					
	Spot	33 33 33 3		09/08/12 9:08AM (Sa) 09/09/12	00:30	News9 Saturday Morning	NRCCOH060607	\$210.00	
	• • • • • • • • • • • • • • • • • • • •		••••	03/03/12	ľ		1 preempt @ \$950.00	\$0.00	Program Change
	Contract Line Rema		NFL: STEELERS/17				J		
	Sports-Foc 22447-NBC			09/09/12 10:04PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NRCCOH060907	\$3500.00	
5	oports-Foc 22447-NBC	Sunday N D	ay,Su-2	09/09/12 11:41PM (Su)		NBC SUNDAY NIGHT FOOTBALL	NRCCOH060907	\$3500.00	
) C	ontract Line Rema	rks:	SUN TODAY-NBC/18			***************		·	******
5	ipot 21471-Sund			09/09/12 9:29AM (Su)	00:30	Sunday Today	NRCCOH060907	\$210.00	
C	ontract Line Rema	rics:	NEWS 9 TONIGHT/19	·· ····	······································				•
	pot 21230-News			09/13/12 11:27PM (Th)	00:30	News Nine Tonight	NECCOMOGOGO	41000	
C	ontract Line Rema					······	NRCCOH060907	\$1000.00	
	pot 21101-News	- 1	NEWS 9 AT SIX/21	09/13/12 6:25PM (Th)	00.20	Maria Maria Cara		i	
• • • •	F			03/13/12 0:23PM (III)	vv:30	News Nine 6pm	NRCCOH060907	\$1000.00	*********
		- 1		1			ŀ		



WTOV W1480 P.O. Box 7777 Philadelphia, PA 19175-1480 ph: (740) 282-9999 fx: (740) 282-0350

Advertiser Agency

Buyer Salesperson

Product

Brand

Demo

Pol/Iss/NRCC-IE (16770) National Media (2711) ANGLE, BEN

Telerep/Philadelphia, Philadelphia (1057) ph: (555) 555-5555

Political - Issue (1068)

Est/Headline 2948/06262909

NRCC IE

Revision Comments

**Acct Types** 

NRCC IE (81926) National/Political

Bill Type Standard Period 8/27/2012 - 9/30/2012 CO-OP/Order Type No/Issue - C

631278

9/30/2012

Net 30

325471

Invoice

Inv Date

Contract

Terms

Package

Gen. Date 10/1/2012 12:29:44PM

AgM

\*\*\*\*\* THIS IS A CASH IN ADVANCE

# Steubenville (WTOV)

**National Media** 

815 Slaters Lane

Alexandria, VA 22314

# **DUPLICATE INVOICE**

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks: Spot 22418-News Nine Sur	NWS9 SUNRS-6AM/22 Day,Th-1	09/13/12 6:30AM (Th)	00:30	News Nine Sunrise 6am	NRCCOH060907	\$380.00	
22.0	Contract Line Remarks: Spot 21105-Jeopardy	JEOPARDY/23 Day,Th-1	09/13/12 7:23PM (Th)	00:30	Jeopardy	NRCCOH060907	\$700.00	
9.0	Contract Line Remarks: Spot 21114-The Tonight S	TONITE SHW-NBC/30 Day,W-1	09/12/12 12:08AM (We)	00:30	The Tonight Show With Jay Leno	NRCCOH060907	\$230.00	
0.0	Contract Line Remarks: Spot 21097-Live At Five	NWS9 LIVE-FIVE/31 Day,W-1	09/12/12 5:22PM (We)	00:30	Live At Five	NRCCOH060907	\$800.00	
1.0	Contract Line Remarks: Spot 21097-Live At Five	NWS9 LIVE-FIVE/32 Day,W-1	09/12/12 5:43PM (We)	00:30	Live At Five	NRCCOH060907	\$800.00	
2.0	Contract Line Remarks: Spot 22418-News Nine Sur	NWS9 SUNRS-6AM/33 Day,W-1	09/12/12 6:17AM (We)		News Nine Sunrise 6am	NRCCOH060907	\$380.00	-
3.0	Contract Line Remarks: Spot 21105-Jeopardy	JEOPARDY/34 Day,W-1	09/12/12 7:24PM (We)		Jeopardy	NRCCOH060907	\$700.00	
4.0	Contract Line Remarks: Spot 21107-Wheel Of Fort	WHEEL-FORTNE/35 Day,W-1	09/12/12 7:46PM (We)	*******	Wheel Of Fortune	NRCCOH060907	\$700.00	
	Contract Line Remarks: Spot 21086-News Nine Mic	NWS 9 MIDDAY/20 Day,Th-1	09/13/12 12:29PM (Th)		News Nine Midday	NRCCOH060907	\$350.00	
	Contract Line Remarks: Spot 37414-News Nine Tor	NEWS 9 TONIGHT FFBALL	./36 09/09/12 12:06AM (Su)		News Nine Tonight	NRCCOH060907	\$950.00	M/G For 16.0.1
	Contract Line Remarks: Spot 21086-News Nine Mic	NOON NEWS/37 Day,M-1	09/10/12 12:26PM (Mo)		News Nine Midday	NRCCOH060907	\$350.00	
	Contract Line Remarks: Spot 21097-Live At Five 0	NEWS 5P/38 Day,M-1	09/10/12 5:11PM (Mo)		Live At Five	NRCCOH060907	\$800.00	
	Contract Line Remarks: Spot 21101-News Nine 6pi 0	NEWS 6P/39 Day,W-1	09/12/12 6:14PM (We)		News Nine 6pm	NRCCOH060907	\$1000.00	
		NEWS TODAY/40	09/10/12 7:21AM (Mo)		Today Show	NRCCOH060907	\$400.00	
	Contract Line Remarks: Spot 21141-News Nine Sui	NEWS SUNRISE 530A/41 bay,M-1	09/10/12 5:54AM (Mo)		News Nine Sunrise	NRCCOH060907	\$300.00	
	Contract Line Remarks: Spot 21230-News Nine Toi	NEWS 11P/42 Pay,W-1	09/12/12 11:22PM (We)	00:30	News Nine Tonight	NRCCOH060907	\$1000.00	
	Contract Line Remarks:  Spot 27680-Cash Explosion D	CASH EXPLOSION/43 Pay,Sa-1	09/08/12 7:35PM (Sa)		Cash Explosion	NRCCOH060607	\$180.00	M/G For 13.0.1
	Contract Line Remarks:  Spot 22418-News Nine Sui D	NWS9 SUNRS-6AM/44 ay,Th-1	09/13/12 6:53AM (Th)		News Nine Sunrise 6am	NRCCOH060907	\$380.00	M/G For 5.0.1

shown on this invoice was taken from the official program log.

(\$4,203.00)

Net Total \$23,817.00



National Media 815 Slaters Lane Alexandria, VA 22314

Contract #	32547
Schedule Dates	09/07/12-09
Advertiser	Pol/Iss/NRC

1 9/13/12

Pol/Iss/NRCC-IE (16770)

National Media (2711)

NRCC IE (81926)

Salesperson Sales Office

ANGLE, BEN

Phone/Fax CPE

**Account Types Billing Type** Comments

Agency

Product

**Buyer Name** 

Date:

Brand

Political - Issue (1068)

**Date Entered** 

**Last Modified** 

**Entered By** 

Headline #

Order Type

**Net Total** 

Sales Tax

Date:

Comments:

Package Deal

CO-OP

Demo

08/03/12

09/12/12

06262909

15.00

\$4,203.00

\$23,817.00

No

Sharon Green

Issue - Candidate

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

Commission % Commission

155/426/2948 National/Political

Standard NRCC IE

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

Steubenville (WTOV) By Broadcast Month Rate Spots Sep. 2012 37 \$28,020.00 Grand Total: 37 \$28,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th I	Fr S	s Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/07/12-09/07/12	2	:30	11P- News Nine Tonight						1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/3/12
2.0	Normal Line / Spot (2)	09/07/12-09/07/12	2	:30	12P- News Nine Midday				- 8		1		1	\$350.00		Steubenville (WTOV)	NWS 9 MIDDAY/2	8/3/12
3.0	Normal Line / Spot (3)	09/07/12-09/07/12	2	:30	5P- Live At Five						1		1	\$800.00		Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/3/12
4.0	Normal Line / Spot (4)	09/07/12-09/07/12	2	:30	6P- News Nine 6pm						1		1	\$1,000.00		Steubenville (WTOV)	NEWS 9 AT SIX/4	8/3/12
5.0	Normal Line / Spot (5)	09/07/12-09/07/12	3	:30	6A- News Nine Sunrise 6am					- 5	1			\$380.00		Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/3/12
5.0.1	Closed Preempt (5)	09/07/12														Steubenville (WTOV)	Marked as Did not Air/Spot	
6.0	Normal Line / Spot (6)	09/07/12-09/07/12	2	:30	7P- Jeopardy						1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/3/12
7.0	Normal Line / Spot (7)	09/10/12-09/10/12	2	:30	11:35P- The Tonight Show With Jay Leno		1						1	\$230.00	NAME OF THE PARTY	Steubenville (WTOV)	TONITE SHW-NBC/7	8/3/12
8.0	Normal Line / Spot (8)	09/10/12-09/10/12	2	:30	5:30P- Live At Five		1						1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/8	8/3/12
9.0	Revised Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise		1									Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/3/12
9.1	Revised Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise 6am		1									Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/10/12
9.2	Normal Line / Spot (9)	09/10/12-09/10/12	3	:30	6A- News Nine Sunrise 6am		2						2	\$380.00	\$760.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/9	8/21/12
10.0	Normal Line / Spot (10)	09/10/12-09/10/12	2	:30	7P- Jeopardy		1						1	\$700.00	0.0000000000000000000000000000000000000	Steubenville (WTOV)	JEOPARDY/10	8/3/12

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

NRCC IE
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*, NRCC IE Telerep/Philadelphia, Philadelphia (1057) Pol/Iss/NRCC-IE (16770) National Media (2711) Political - Issue (1068) Telerep/Philadelphia 09/07/12-09/13/12 NRCC IE (81926) National/Political 155/426/2948 ANGLE, BEN Standard Schedule Dates Account Types Buyer Name Sales Office Advertiser Salesperson Billing Type Phone/Fax Comments Agency Product Brand

815 Slaters Lane Alexandria, VA 22314

National Media

I		Rate
	37	\$28,020.00
	37	\$28,020.00

Issue - Candidate

Order Type

15.00

Commission % Package Deal

Commission

\$23,817.00 \$4,203.00

> Net Total Sales Tax

Sharon Green

Entered By

09/12/12 08/03/12

Date Entered Last Modified

325471

Contract #

06262909

Headline #

Demo

GO-09

11.0	חווב ולאכן חובשי ולאכ (אבו #)	Dates	Se	Length	Run Times	PW Mo	Tu W.	SPW Mo Tu We Th Fr Sa Su Spots	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1	11.0 Normal Line / Spot (11)	09/10/12-09/10/12	2	:30 7:30P- WI	:30 7:30P- Wheel Of Fortune	-				1	\$700.00	\$700.0	\$700.00 Steubenville (WTOV)	WHEEL-FORTNE/11	8/3/12
12.0	12.0 Normal Line / Spot (12)	09/08/12-09/08/12	2	:30 11P- New	:30 11P- News Nine Tonight				1	1	\$950.00	\$950.0	\$950.00 Steubenville (WTOV)	NEWS 9 TONIGHT/12	8/3/12
13.0	13.0 Normal Line / Spot (13)	09/08/12-09/08/12	2	:30 7P- Week Fortune	:30 7P- Weekend Wheel of Fortune				1		\$180.00		Steubenville (WTOV)	WHEEL WK/13	8/3/12
13.0.1	13.0.1 Closed Preempt (13)	09/08/12											Steubenville (WTOV)	Program Change/Exception	
14.0	14.0 Normal Line / Spot (14)	09/08/12-09/08/12	2	:30 7A- Saturday Today	day Today				1	1	\$210.00	\$210.0	\$210.00 Steubenville (WTOV)	SATURDAY TODAY/14	8/3/12
15.0	15.0 Normal Line / Spot (15)	09/08/12-09/08/12	2	:30 9A- News9 Saturday Morning	9 Saturday				1	-	\$210.00	\$210.0	\$210.00 Steubenville (WTOV)	NWS9 SAT MORN/15	8/3/12
16.0 A	16.0 Normal Line / Spot (16)	09/09/12-09/09/12	2	:30 11P- New	:30 11P- News Nine Tonight				1		\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/16	8/3/12
16.0.1	16.0.1 Closed Preempt (16)	09/09/12							1.1				Steubenville (WTOV)	Program Change/Exception	120
17.0	17.0 Revised Line / Sports-Football (17)	09/03/12-09/09/12	2	:30 8:15P- NE Football	:30 8:15P- NBC Sunday Night Football				1				Steubenville (WTOV)	NFL: STEELERS/17	8/3/12
17.1	17.1 Normal Line / Sports-Football (17)	09/09/12-09/09/12	2	:30 8:15P- NE Football	:30 8:15P- NBC Sunday Night Football				2	2	\$3,500.00	\$7,000.0	\$7,000.00 Steubenville (WTOV)	NFL: STEELERS/17	9/5/12
18.0	18.0 Normal Line / Spot (18)	09/09/12-09/09/12	2	:30 9A- Sunday Today	ay Today				-	-	\$210.00	\$210.0	\$210.00 Steubenville (WTOV)	SUN TODAY-NBC/18	8/3/12
1					CONF	-IRM	ATIC	FIRMATION CONTRACT	TNO	SAC					
pted-	Accepted-Agency/Advertiser:		ă	Date:	Accepted-Station:	ion:					Date:	Comments:			

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National Media 815 Slaters Lane Alexandria, VA 22314

Contract #	325471	
Schedule Dates	09/07/12-09/13/12	
Advertiser	Pol/Iss/NRCC-IE (16770)	
Agency	National Media (2711)	
Product	Political - Issue (1068)	
Brand	NRCC IE (81926)	

Date Entered	08/03/12
Last Modified	09/12/12
Entered By	Sharon Green
CO-OP	No
Headline #	06262909

Issue - Candidate

15.00

Demo

Order Type

Package Deal

Commission %

By Broadcast Month	Spots	Rate
Sep. 2012	37	\$28,020.00
Grand Total:	37	\$28,020.00

Sales Office Telerep/Philadelphia

Buyer Name ANGLE,BEN

Phone/Fax /

CPE 155/426/2948

Account Types National/Political

Billing Type Standard

Salesperson

Comments

Commission \$4,203.00

Net Total \$23,817.00

Sales Tax

NRCC IE
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

Telerep/Philadelphia, Philadelphia (1057)

20.0 Normal Line / Spot (21)     09/13/1       21.0 Normal Line / Spot (22)     09/13/1	12-09/13/12 2 12-09/13/12 2 12-09/13/12 3		11P- News Nine Tonight 6P- News Nine 6pm		i_	1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/19	8/3/12
21.0 Normal Line / Spot (22) 09/13/1		:30	6P- News Nine 6pm										
	12-09/13/12 3					1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/21	8/3/12
22.0 Normal Line / Spot (23) 09/13/1		:30	6A- News Nine Sunrise 6am			1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/22	8/3/12
	12-09/13/12 2	:30	7P- Jeopardy			1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/23	8/3/12
23.0 Cancelled Line / Spot (24) 09/11/1	12-09/11/12 2	:30	11P- News Nine Tonight		1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/24	8/21/12
24.0 Cancelled Line / Spot (25) 09/11/1	12-09/11/12 2	:30	12P- News Nine Midday		1			1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/25	8/21/12
25.0 Cancelled Line / Spot (26) 09/11/1	12-09/11/12 2	:30	5P- Live At Five	í	1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/26	8/21/12
26.0 Cancelled Line / Spot (27) 09/11/1	12-09/11/12 2	:30	6P- News Nine 6pm	Ē	1	1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/27	8/21/12
27.0 Cancelled Line / Spot (28) 09/11/1	12-09/11/12 3	:30	6A- News Nine Sunrise 6am		1			1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/28	8/21/12
28.0 Cancelled Line / Spot (29) 09/11/1	12-09/11/12 2	:30	7P- Jeopardy		1	1		1	\$700.00	400000000000000000000000000000000000000	Steubenville (WTOV)	JEOPARDY/29	8/21/12
29.0 Normal Line / Spot (30) 09/12/1:	12-09/12/12 2		11:35P- The Tonight Show With Jay Leno		1			1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/30	8/3/12
30.0 Normal Line / Spot (31) 09/12/13	12-09/12/12 2	:30	5P- Live At Five		1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/3/12
31.0 Normal Line / Spot (32) 09/12/1:	12-09/12/12 2	:30	5:30P- Live At Five		1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/32	8/3/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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National Media 815 Slaters Lane Alexandria, VA 22314

	Contract #
	Schedule Dates
	Advertiser
	Agency
8	Product
	Brand
	Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

Date:

325471 09/07/12-09/13/12 Pol/Iss/NRCC-IE (16770) National Media (2711)

Political - Issue (1068)

NRCC IE (81926)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia ANGLE, BEN

CPE 155/426/2948 **Account Types** National/Political Billing Type

Standard Comments NRCC IE

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

**Date Entered** 

**Last Modified** 

**Entered By** 

Headline # Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

CO-OP

08/03/12

09/12/12

06262909

15.00

\$4,203.00

\$23,817.00

No

Sharon Green

Issue - Candidate

Steubenville (WTOV) By Broadcast Month <u>Spots</u> Rate Sep. 2012 37 \$28,020.00 Grand Total: 37 \$28,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / Spot (33)	09/12/12-09/12/12	3	:30	6A- News Nine Sunrise 6am				1		-			1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/33	8/3/12
33.0	Normal Line / Spot (34)	09/12/12-09/12/12	2	:30	7P- Jeopardy				1					1	\$700.00		Steubenville (WTOV)	JEOPARDY/34	8/3/12
34.0	Normal Line / Spot (35)	09/12/12-09/12/12	2	:30	7:30P- Wheel Of Fortune				1				$\neg$	1	\$700.00			WHEEL-FORTNE/35	8/3/12
35.0	Normal Line / Spot (20)	09/13/12-09/13/12	2	:30	12P- News Nine Midday					1			丁	1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/20	8/6/12
36.0	M/G For 16.0.1 / Spot (36)	09/09/12-09/09/12	2	:30	11:30:04P- News Nine Tonight								1	1	\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT FFBALL/36	8/13/12
37.0	Normal Line / Spot (37)	09/10/12-09/10/12	2		11:58:04A- News Nine Midday		1							1	\$350.00	\$350.00	Steubenville (WTOV)	NOON NEWS/37	8/21/12
38.0	Normal Line / Spot (38)	09/10/12-09/10/12	2	:30	5:00:04P- Live At Five		1						寸	1	\$800.00	\$800.00	Steubenville (WTOV)	NEWS SP/38	8/21/12
39.0	Normal Line / Spot (39)	09/12/12-09/12/12	2	:30	5:57:56P- News Nine 6pm				1				$\neg$	1	\$1,000.00		Steubenville (WTOV)	NEWS 6P/39	8/21/12
40.0	Normal Line / Spot (40)	09/10/12-09/10/12	2	:30	7:00:04A- Today Show		1							1	\$400.00		Steubenville (WTOV)	NEWS TODAY/40	8/21/12
41.0	Normal Line / Spot (41)	09/10/12-09/10/12	2	:30	5:30A- News Nine Sunrise		1						寸	1	\$300.00		Steubenville (WTOV)	NEWS SUNRISE 530A/41	8/21/12
42.0	Normal Line / Spot (42)	09/12/12-09/12/12	2		10:59:34P- News Nine Tonight				1					1	\$1,000.00		Steubenville (WTOV)	NEWS 11P/42	8/21/12
43.0	M/G For 13.0.1 / Spot (43)	09/08/12-09/08/12	2	:30	7:30:04P- Cash Explosion							1	$\dashv$	1	\$180.00	\$180.00	Steubenville (WTOV)	CASH EXPLOSION/43	8/21/12
		<u> </u>	1_1		CON	FIF	RM	IAT	10	N (	CO	N.	<u> </u>	AC	T		<u> </u>		1

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

	Donley Plaza		ivertiser jency		/Iss/NRCC-Ii ional Media	•	•				Entered CO-CP	•	haron Green Io	Sep. 2012 Grand Total:	37	\$28,020.00
Mingo.	function, OH 43938	Pr	oduct		itical - Issue	•	•				Headline	e# 0	6262909			•
		Br	and		CC IE (8192	-	•				Demo					
		Sa	lesperson		erep/Philade	-	, Phila	delphia	(1057	7)	Order Ty	rpe I	ssue - Candidate			
		Sa	les Office		erep/Philade			•	•	•	Package	Deal				
National Media	200	Bu	yer Name		GLE,BEN	•					Commis	sion % 1	5.00			
815 Slaters Lane		Ph	one/Fax	1	•						Commis	sion \$	4,203.00			
Alexandria, VA 22314	8	æ	E	155.	/426/2948						Net Tota		23,817.00			
		Ao	count Type		tonal/Politica	ai					Sales Ta					
		BÜ	ling Type		ndard											
			mments	NRCI												
														The state of the s		
Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Ti	lmes .	SPW	Мо	Tu We	Th	Fr Sa S	u Spots	Rate	Total			
Line Line Type / Break Type (Ref #) 44.0 M/G For 5.0.1 / Spot (44)	Dates 09/13/12-09/13/12	Sec 3	:30	Run Ti 6:00:04A- News Sunrise 6am		SPW	Мо	Tu We	Тh	Fr Sa S	u Spots	Rate \$380.0	<del></del>	Station 2 Steubenville (WTOV)	Comments NWS9 SUNRS-6AM/	Entere

**Date Entered** 

Last Modified

08/03/12

09/12/12

Contract #

Schedule Dates

325471

09/07/12-09/13/12

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

**CONFIRMATION CONTRACT** 

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Steubenville (WTOV)

By Broadcast Month Spots

Rate

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

ORDER WORKSHEET HARRIS REPORT FROM REP SEP12/12 10.08

ADV. NAME ISS/NRCC-IE REP.#\_\_\_\_OFF.#\_2016\_\_ SALESMAN #\_\_\_\_ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

CITY TAX\_\_\_\_\_ STATE TAX CO-OP BILLING NEEDED

CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

FAX# 610-225-1191

PRDCT NRCC IE EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

DATE SEP12/12 10.08

REP:

TO SHARON

FR NIKKI

CHNAGED RATE AND ADDED SPOT TO TLINE 17

NO OTHER CHANGES MADE

TOTAL SAME

PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : TOTL: : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426

AGENCY EST# = 2948

17 \* 815P-1130P 30 \$3,500.00 9/9 9/9 2 SUN

2

PROGRAM : NFL: STEELERS

ORD COM1: REVISED RATE AND ADD SPOT

CON COM1: NFL: STEELERS

\*REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* \* REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP12/12 10.08
\*\*\* WTOV-TV \*\*\*

LINE#:REP	:CD:	TIME	TIME PERIOD	••	LGTH	: SEC	 Q	RATE	••	START	••	END	END :SPTS:	WEEK :	DAYS	: TOTL:
: LINE#				••						DATE	••	DATE	: /WK:	: TVNI		:SPTS:

28020.00 \*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME CONTRACT TOTAL TOTAL SPOTS Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME ETRF 8% S-SPOTS PER WEEK WBWO 08 WTRF 28% Q-PAID PGM R-RATE WTOV 64% B-BUY TYPE MARKET TOTALS \$43,781 28020.00 P-CLASS, PLAN, SECT MOD CODE A-ADD SVC- NSI DEMOS- RA35+\* SEP/12 Ξ..

SEP11/12 17.21 \*\*\* WTOV-TV \*\*\* 17.21 : TOTL: 0 DATE SEP11/12 SALESMAN REGIONAL DAYS DIFURIA FAX# 610-225-1191 FRI FROM REP OFF.# 2016 TERESA .. .. LOCAL END :SPTS: WEEK DATE : /WK: INVT ANGLE CREDIT RISK !!! HARRIS REPORT FROM BEN -H4 0 CLASS: NATL. SALES PRSN BUYER NAME 116 REP.# EST#2948 COMMENTS: (LINE, ORDER, INVOICE) AGENCY START REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET CO-OP BILLING NEEDED 1/6 2948 PLAC 1 AGY. NAME NAT'L MEDIA RESEARCH PLANNING EST# A CASH IN ADVANCE SCHEDULE \*\*\*\* RATE \$380.00 AGENCY VA 22314 6262909 LANE SEC CONTRACT # ADV. NAME ISS/NRCC-IE SLATERS •• CODE = 155DE = 426ALEXANDRIA, WK-1 LGTH 30 325471 .. .. SEP13/12 NWS9 SUNRS-6AM NWS9 SUNRS-6AM 815 AGENCY ADVERTISER CC AGENCY PRODUCT CODE REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1 STATE TAX PERIOD 600A-700A TOTAL SAME PLS CNF THANKS SI SIHL \*\*\*\* TIME FLIGHT DATES SEP7/12 SEE LINE 44 TO SHARON FR NIKKI :CD: NRCC IE ΙE PROGRAM : OKD M3 S NRCC :LINE#: ORDER # 3 :LINE#:REP S CITY TAX AGY # CON CM REP: STA:

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6262909 TRF# 325471 ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 17.21

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ 

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START END :SPTS: WEEK : :TOTL: DAYS : DATE : /WK: INVT : DATE :SPTS: : :LINE#: :

44 A 600A-700A 30 \$380.00 9/13 9/13 1 THU 1

PROGRAM: NEWS 9 SUNRISE 6A

ORD COM1: SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.

ORD COM2: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A. THX SHARON

THIS IS A MAKE-GOOD FOR SEP7 ON LINE-5 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

BUY#5 OK'D MISSED: FRI/600A-700A SEP7 305 м3 \$380.00 (SEP11/12) \$380.00 OFFER: THU/600A-700A SEP13 308 PLS ADVISE.

CMT:SPOT DID NOT RUN DUE TO NO COPY. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP.

CMT: LOG DEADLINE IS TOMORROW, 9/12, AT 1130A, THX SHARON

SEP/12 28020.00 CONTRACT TOTAL 28020.00 TOTAL SPOTS 36

MARKET TOTALS \$43,781 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

TRF# 325471

REP HEADLINE# 6262909 TRF# 3. \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

610-225-1191 RISK !!! REPORT FROM STATION FAX# CREDIT AGENCY ORDER WORKSHEET

SEP11/12 16.00 \*\*\* WTOV-TV \*\*\*

16.00 # DATE SEP11/12 SALESMAN REGIONAL DIFURIA 2016 TERESA LOCAL ANGLE OFF.# BEN -Hd CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) CO-OP BILLING NEEDED PLAC ORDER, PLANNING (LINE, RESEARCH COMMENTS: 22314 6262909 LANE VA # 815 SLATERS ISS/NRCC-IE MEDIA ALEXANDRIA, CONTRACT EST#2948 WK-1 NAT'L SEP13/12 STATE TAX ADV. NAME NAME AGY. SEP7/12 NRCC IE ORDER # 42 DATES CITY TAX FLIGHT PRDCT ADV # AGY

STA:

A CASH IN ADVANCE SCHEDULE IS THIS \*\*\*\* CON CM

\*\*\*\*

NRCC IE STATION MAKEGOOD OFFERS: M3 UNRESL BUY#5

MISSED: FRI/600A-700A OFFER: THU/600A-700A

SEP7 SEP13

30S \$380.00 (SEP11/ 30S \$380.00 PLS ADV. PLZ CF NEWS 9 SUNRISE NEW DATE ASAP. AT 1130A. THX SHARON DUE TO NO COPY. TOMORROW, 9/12, CMT: SPOT DID NOT RUN

28020.00 TRACT TOTAL TOTAL SPOTS CONTRACT

(SEP11/12) PLS ADVISE

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 610-225-1191

ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 10.38

REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV #///770 ADV. NAME ISS/NRCC-IE

REP.# OFF.# 2016 SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

815 SLATERS LANE

ALEXANDRIA, VA 22314

CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

CITY TAX STATE TAX CO-OP BILLING NEEDED

PRDCT NRCC IE

EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

TO SHARON FR NIKKI

OK'D M2 SEE LINE 43

TOTAL SAME

PLEASE CONFIRM

STA:

REP:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

NRCC IE

0-8/21-105A-SKG

DATE AUG21/12 10.38

:LINE	#:REP :LINE	:CD:		PERIOD	: I :	LGTH	: SI	CC :	RATE	:	START DATE	:	END DATE	:SPTS: : /WK:	_	DAYS	:TOTL:
				RTISER C			55	AG	ENCY EST#	= 29	48						
	13	s	700P-7	30P		30		\$	180.00	9	/8	9	/8	О	SAT		0
		RAM COM1															
	43	А	730P-8	00P		30		\$	180.00	9	/8	9	1/8	1	SAT		1

PROGRAM : CASH EXPLOSION

ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

THIS IS A MAKE-GOOD FOR SEP8 ON LINE-13 FOR 1 SPOT/WK

REP HEADLINE# 6262909 TRF# 325471 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

610-225-1191 FAX# 610-225-11 CREDIT RISK!!! HARRIS REPORT FROM REP \*\*CHANGES\*\* REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AUG21/12 10.38

DAYS :TOTL:	(AUG21/12) PLS ADVISE.	AL 28020.00
:SPTS: WEEK:	30S \$180.00 30S \$180.00 THX SHARON	CONTRACT TOTAL
: END : DATE	ASAP.	
START	8 8 XPLOSION	
RATE	SEP8 SEP8 PLZ CF CASH EXPLOSION ASAP.	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	MISSED:SAT/700P-730P OFFER:SAT/730P-800P CMT:PROGRAM CHANGE.	
:REP :CD: TIME :LINE#:	KEGOOD OFFERS BUY#13	28020.00
LINE#:R	STATION MAI M2 OK'D	SEP/12

ETRF 8% WBWO 08 WTRF 28% WTOV 648 MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

REP HEADLINE# 6262909 TRF# 325471 S\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET

HARRIS REPORT FROM STATION AUG21/12 10.09 \*\*\* WTOV-TV \*\*\*

ADV. NAME ISS/NRCC-IE

REP.# OFF.# 2016 SALESMAN #

AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

CONTRACT # 6262909 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE

EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CITY TAX\_\_\_\_\_ STATE TAX\_\_\_\_ CO-OP BILLING NEEDED\_

REP:

TO SHARON FROM TERESA

REVISED ORDER TO REFLECT CLIENTS REQUEST TO HAVE NO SPOT AIR ON 9/11.

PLEASE CONFIRM

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#13

MISSED:SAT/700P-730P SEP8 OFFER:SAT/730P-800P SEP8

305 \$180.00 (AUG21/12)

30S \$180.00 PLS ADVISE.

CMT: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

CONTRACT TOTAL 28020.00 TOTAL SPOTS

36

REP HEADLINE# 6262909 TRF# 325471 \$3\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP AUG21/12 09.36

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV. NAME ISS/NRCC-IE

REP.#\_\_\_\_OFF.#\_2016 SALESMAN #\_\_\_\_

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

CONTRACT # 6262909

CLASS: NATL. LOCAL REGIONAL

FAX# 610-225-1191

PRDCT NRCC IE

EST#2948 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP13/12 WK-1

CON COM1: NEWS 9 TONIGHT<

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG21/12 09.36

REP:

TO SHARON FROM TERESA

REVISED ORDER TO REFLECT CLIENTS REQUEST TO HAVE NO SPOT AIR ON 9/11.

PLEASE CONFIRM

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

NRCC IE

CF-8/21-104-5KG

															Ut	V /6	211 10	TIONE
:LINE#		D: 7	TIME	PERIOD	:	LGTH	: SEC	:	RATE	:	START DATE	:	END DATE	:SPTS:			DAYS	:TOTL: :SPTS:
				RTISER O		(1000)	5	AGI	ENCY EST#	= 29	48							
	9 S	600	DA-70	AOC		30		\$	380.00	9	/10	9	/10	2		MON		2-
	PROGRAM CON COM			SUNRS-6														
	24 S	11	00P-1	1135P		30		\$	1,000.00	9	/11	9	/11	0		TUE		0/
	PROGRAM	: 1	NEWS	9 TONIO	SHT<													

REP: TEL# 610-293-4100

\$9\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

PROGRAM : LATE NEWS

CREDIT ADVISORY: AGENCY REP HEADLINE# 6262909 TRF# 325471 ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP AUG21/12 09.36
\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

FAX# 610-225-1191

LINE#:REP :CD: TIME PERIOD : :LINE#: :	LGTH : SEC	: RATE	: START : DATE	: END : DATE		WEEK: DAYS	:TOTL: :SPTS:
25 S 1200N-1230P	30	\$350.00	9/11	9/11	0	TUE	0:/
PROGRAM: NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY							
26 S 500P-530P	30	\$800.00	9/11	9/11	0	TUE	0 /
PROGRAM: NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE							
27 S 600P-630P	30	\$1,000.00	9/11	9/11	0	TUE	0/
PROGRAM: NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX							,
28 S 600A-700A	30	\$380.00	9/11	9/11	0	TUE	0/
PROGRAM: NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM							
29 S 700P-730P	30	\$700.00	9/11	9/11	0	TUE	0/
PROGRAM : JEOPARDY CON COM1: JEOPARDY							
37 A 1200N-1230P	30	\$350.00	9/10	9/10	1	MON	1
PROGRAM : NOON NEWS							
38 A 500P-530P	30	\$800.00	9/10	9/10	1	MON	1
PROGRAM : NEWS							
39 A 600P-630P	30	\$1,000.00	9/12	9/12	1	WED	1
PROGRAM : NEWS							
40 A 700A-900A	30	\$400.00	9/10	9/10	1	MON	1/
PROGRAM : NEWS							
41 A 530A-600A	30	\$300.00	9/10	9/10	1	MON	1
PROGRAM : NEWS							
42 A 1100P-1135P	30	\$1,000.00	9/12	9/12	1	WED	1

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

325471 \$\$\$

REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

FAX# 610-225-1191 RISK !!! FROM REP CREDIT RISK ! HARRIS REPORT AGENCY

AUG21/12 09.36 \*\*\* WTOV-TV \*\*\*

: TOTL: 28020.00 DAYS TOTAL .. . WEEK :SPTS: END DATE START RATE .. . SEC LGTH •• PERIOD TIME :00: :LINE#: :LINE#:REP

CONTRACT 28020.00 SEP/12

30 / 30

ETRF WBWO 08 WTRF 28% WTOV 64% MARKET TOTALS \$43,781

8

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD

\*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

C-CANCELLED DE-DELETE E-EFF DATES

B-BUY TYPE

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

CREDIT ADVISORY: ORDER WORKSHEET 325471 REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1 HEADLINE# 6262909

ADV #

AUG13/12 11.0 \*\*\* WTOV-TV \*\*\* 610-225-1191 FAX# 610-222 FRISK !!! S REPORT FROM REP \*\*CHANGES\*\* CREDIT AGENCY REP: TEL# 610-293-4100

# SALESMAN TERESA DIFURIA OFF.# 2016 ANGLE BEN -Hd PRSN BUYER NAME SALES REP.# PLAC PLANNING AGY. NAME NAT'L MEDIA RESEARCH 22314 LANE VA V ADV. NAME ISS/NRCC-IE SLATERS ALEXANDRIA, 815

LOCAL CLASS: NATL. INVOICE) ORDER, (LINE, EST#2948 COMMENTS: # 6262909 CONTRACT WK-1 SEP13/12 FLIGHT DATES SEP7/12 NRCC IE оврев # 33

DATE AUG13/12 CO-OP BILLING NEEDED STATE TAX CITY TAX

26 LINE PLS CNF THANKS TO SHARON FR NIKKI OK'D MI SEE 1 TOTAL SAME REP:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

NRCC

CON CM STA:

11.03

REGIONAL

DE 8/13-1133-5KG

:SPTS: WEEK : /WK: INVT END START .. .. RATE •• SEC : LGTH : TIME PERIOD :CD: :LINE#: :LINE#:REP

: TOTL: 7 0 SUN SUN 0 THX SHARON 6/6 6/6 PROGRAM: NEWS 9 TONIGHT FOLLOWING F-BALL ORD COM1: PROGRAM CHANGE. PLZ CF NEWS FOLLOWING FBALL ASAP. THIS IS A MAKE-GOOD FOR SEP9 ON LINE-16 FOR 1 SPOT/WK 6/6 6/6 2948 11 EST# \$950.00 \$950.00 AGENCY = 15530 30 AGENCY PRODUCT CODE = 426 CODE TONIGHT TONIGHT ADVERTISER 1130P-1155P 1100P-1130P 00 NEWS AGENCY CON COM1: S PROGRAM ď, 36 16

325471 \$\$\$ REP HEADLINE# 6262909 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

610-225-1191 FROM REP FAX# RISK !!! CREDIT HARRIS REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

11.0

AUG13/12 1

TOTL:	SPTS:	
: S	••	
DAYS		
 Y	r 	
MEE	INVI	
END :SPTS: WEEK	. /WK:	
END	DATE	
••	••	
START	DATE	
••	••	
RATE		
**		
SEC		
LGTH :	••	
••		
TIME PERIOD		
:CD:	••	
LINE#:REP	: LINE#	

Ä

28020.00 (AUG10/12) PLS ADVISE CONTRACT TOTAL TOTAL \$950.00 \$950.00 THX SHARON 30S 30S ASAP. SEP9 SEP9 CF NEWS FOLLOWING FBALL PLZ MISSED:SUN/1100P-1130P OFFER:SUN/1130P-1155P CMT:PROGRAM CHANGE. STATION MAKEGOOD OFFERS M1 OK'D BUY#16 28020.00 SEP/12

& % ETRF WBWO 08 WTRF 28% WTOV 64% MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

AGENCY CREDIT ADVISORY: AGENC ORDER WORKSHEET

ORIGINAL REV#0 \*\*\*

AGY #0 ADV #/

\*\*\* ORIGINE# 6262909

AUG3/12 14.53 \*\*\* WTOV-TV \*\*\* FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP

AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC ADV. NAME ISS/NRCC-IE

TERESA DIFURIA OFF.# 2016 ANGLE BEN -Hd SALES PRSN BUYER NAME REP.#

#

SALESMAN

CONTRACT # 6262909 VA 22314 LANE SLATERS ALEXANDRIA, 815 ORDER #

LOCAL CLASS: NATL.

REGIONAL

EST#2948 COMMENTS: (LINE, ORDER, INVOICE) NRCC IE

14.53

DATE AUG3/12

CO-OP BILLING NEEDED WK-1 SEP13/12 STATE TAX FLIGHT DATES SEP7/12 CITY TAX

REP:

TO SHARON FR NIKKI NEW NRCC IE ORDER TOTAL \$28020 PLS CNF THANKS \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

NRCC

: TOTL: DAYS .. . :SPTS: WEEK : /WK: INVT DATE END START RATE •• SEC : LGTH : TIME PERIOD :CD: :LINE#: :LINE#:REP

2948 11 AGENCY EST# = 155AGENCY PRODUCT CODE = 426 AGENCY ADVERTISER CODE

116 116 1/6 \$1,000.00 \$350.00 30 30 TONIGHT< 1200N-1230P 0 0 NEWS PROGRAM : CON COM1: PROGRAM

1100P-1135P

7

FRI

FRI

1/6

9 MIDDAY 9 MIDDAY NWS PROGRAM : PROGRAM

AUG3/12 14.53 \*\*\* WTOV-TV \*\*\* REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6262909

:TOTL:	٢		7.		7.		\ <u>'</u> '		<u>_</u>		7,1		7		7,1		1	
: DAYS	FRI		FRI		FRI		FRI		MOM		MOM		MON		MOM		MOM	
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END :SI DATE : /			: 2/6		. 2/6		. 2/6		9/10		9/10		9/10		9/10		9/10	
START : DATE :	6		6		6		6											
: S1	6/1		1/6		1/6		1/6		9/10		9/10		9/10		9/10		9/10	
: RATE	\$800.00		\$1,000.00		\$380.00		\$700.00		\$230.00		\$800.00		\$380.00		\$700.00		\$700.00	
TH : SEC	30		30		30		30		30		30		30		30		30	
: LGTH	,,,	Бñ	1.7	<b></b>	.,,	ωM	1-7		***	<u>ک</u> ک	1.7	<b>б</b> б	1.7	E E	1.,		V1	VV
PERIOD	30P	LIVE-FIVE LIVE-FIVE	30P	9 AT SIX 9 AT SIX	00A	SUNRS-6AM SUNRS-6AM	30F	JEOPARDY JEOPARDY	1235A	TE SHW-NBC<	00P	LIVE-FIVE LIVE-FIVE	00A	SUNRS-6AM SUNRS-6AM	30P	ardy Ardy	00P	WHEEL-FORTNE<
D: TIME	500P-530P	: NWS9	600P-630P	: NEWS	600A-700A	: NWS9	700P-730P		1135P-1235A	: TONITE	530P-600P	: NWS9	600A-700A	: NWS9	700P-730P	: JEOPARDY 1: JEOPARDY	730P-800P	
:LINE#:REP :CD:	m	PROGRAM : CON COM1:	4	PROGRAM :	ഗ	PROGRAM CON COM1	v	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	ω	PROGRAM CON COM1	Ø	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	11	PROGRAM : CON COM1:

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6262909

AUG3/12 14.53

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	: RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	EK : DAYS VT :	:TOTL:
12	1100P-1130P	30	\$950.00	8/6	8/6	н	SAT	\r_1
PROGRAM : CON COM1:	: NEWS 9 TONIGHT							
13	700P-730P	30	\$180.00	8/6	8/6	еŧ	SAT	7,
PROGRAM CON COM1	: WHEEL WK							
14	700A-900A	30	\$210.00	8/6	8/6	1	SAT	7.
PROGRAM :	: SATURDAY TODAY							
15	900A-1000A	30	\$210.00	8/6	8/6	н	SAT	74
PROGRAM :	: NWS9 SAT MORN							
16	1100P-1130P	30	\$950.00	6/6	6/6	1	SUN	\r_H
PROGRAM CON COM1	: NEWS 9 TONIGHT							
17	815P-1130P	30	\$7,000.00	6/6	6/6	н	SUN	\ <u></u>
PROGRAM : CON COMI:	: NFL: STEELERS I: NFL: STEELERS							
18	900A-1000A	30	\$210.00	6/6	6/6	ਜ	SUN	1
PROGRAM CON COM1	: SUN TODAY-NBC							
19	1100P-1135P	30	\$1,000.00	9/13	9/13	1	THU	1
PROGRAM : CÓN COMI:	: NEWS 9 TONIGHT<							
20	1200N-1230P	30	\$350.00	9/13	9/13	-	тно	1
PROGRAM : CON COMI:	: NWS 9 MIDDAY							

# REP HEADLINE# 6262909

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.53

:LINE#:REP :CD:	: TIME PERIOD	LGTH:	SEC:	RATE	: START : DATE	: END : DATE	:SPTS: : /wK:	WEEK : INVT :	DAYS	:TOTL:
21	600P-630P	30		\$1,000.00	9/13	9/13	п	THO		1
PROGRAM : CON COM1:	: NEWS 9 AT SIX	××								
22	600A-700A	30		\$380.00	9/13	9/13	1	THU		7.
PROGRAM :	: NWS9 SUNRS-6AM	AM AM								
23	700P-730P	30		\$700.00	9/13	9/13	н	THU		\ <sub>1</sub>
PROGRAM :	: JEOPARDY : JEOPARDY									
24	1100P-1135P	30		\$1,000.00	9/11	9/11	1	TUE		\ <u>'</u>
PROGRAM : CON COM1:	: NEWS 9 TONIGHT<	HT<								
25	1200N-1230P	30		\$350.00	9/11	9/11	н	TUE		\ <u>_</u>
PROGRAM :	: NWS 9 MIDDAY : NWS 9 MIDDAY									
26	500P-530P	30		\$800.00	9/11	9/11	н	TUE		\_
PROGRAM : CON COM1:	: NWS9 LIVE-FIVE	2 C C C C C C C C C C C C C C C C C C C								
27	600P-630P	30		\$1,000.00	9/11	9/11	п	TUE		7,
PROGRAM CON COMI	: NEWS 9 AT SIX	××								
28	600A-700A	30		\$380.00	9/11	9/11	1	TUE		7,1
PROGRAM :	: NWS9 SUNRS-6AM	Σ X X								
29	700P-730P	30		\$700.00	9/11	9/11	щ	TUE		>
PROGRAM :	: JEOPARDY : JEOPARDY									

REP HEADLINE# 6262909

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG3/12 14.53 \*\*\* WTOV-TV \*\*\*

:TOTL:	7.		71		7		7.		7.		٦		28020.00
DAYS													
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:SPTS: WE : /WK: IN	п		н		1		1		н		н		CONTRACT
END DATE	9/12		9/12		9/12		9/12		9/12		9/12		
START DATE	9/12		9/12		9/12		9/12		9/12		9/12		
RATE :	\$230.00		\$800.00		\$800.00		\$380.00		\$700.00		\$700.00		
SEC:													
LGTH:	30		30		30		30		30		30		
TIME PERIOD :	1135P-1235A	: TONITE SHW-NBC<	500P-530P	: NWS9 LIVE-FIVE : NWS9 LIVE-FIVE	530P-600P	: NWS9 LIVE-FIVE : NWS9 LIVE-FIVE	600A-700A	: NWS9 SUNRS-6AM : NWS9 SUNRS-6AM	700P-730P	: JEOPARDY : JEOPARDY	730P-800P	: WHEEL-FORTNE< : WHEEL-FORTNE<	00
:LINE#:REP :CD:	30	PROGRAM : CON COM1:	31	PROGRAM : CON COM1:	32	PROGRAM : CON COM1:	33	PROGRAM : CON COM1:	34	PROGRAM : CON COM1:	35	PROGRAM CON COM1	/12 28020.00
LIL													SEP/12

ETRF 8% WBWO 08 WTOV 64% WTRF 28% MARKET TOTALS \$43,781

SVC- NSI DEMOS- RA35+\*

# Schofield, Vern (CMG-Steubenville)

From:

DiFuria, Teresa (CMG-TeleRep)

Sent:

Thursday, September 06, 2012 12:32 PM Schofield, Vern (CMG-Steubenville)

To: Subject:

RE: WTOV Wheeling NRCC Traffic Needed

Petronic Delivering results

Yep, should be "No Wonder" NRCCOH060907.

From: Schofield, Vern (CMG-Steubenville) Sent: Thursday, September 06, 2012 12:25 PM

To: DiFuria, Teresa (CMG-TeleRep) Cc: SabraB@NATMEDIA.com

Subject: RE: WTOV Wheeling NRCC Traffic Needed

Do you have a title or ISCI?





Vern Schofield | National Sales Manager

9 Red Donley Plaza | Steubenville, OH 43952

740-284-5118 | Fax 740-282-5319 | Cell 740-381-1112

email vschofield@wtov.com | Web\_www.wtov9.com



From: DiFuria, Teresa (CMG-TeleRep)

Sent: Thursday, September 06, 2012 12:19 PM

To: Schofield, Vern (CMG-Steubenville)

Subject: FW: WTOV Wheeling NRCC Traffic Needed

FY1

From: Sabra Billingsley [mailto:SabraB@NATMEDIA.com]

Sent: Thursday, September 06, 2012 12:16 PM

To: DiFuria, Teresa (CMG-TeleRep)

Subject: RE: WTOV Wheeling NRCC Traffic Needed

Hey Teresa,

Traffic should be uploading with the spot in Extreme Reach any minute now. We'll follow-up to confirm once it goes through.

Thanks!

From: DiFuria, Teresa (CMG-TeleRep) [mailto:tdifuria@coxreps.com]

Sent: Thursday, September 06, 2012 12:10 PM

# **Commercial Copy Instruction Form**

Traffic e-mail: traffic@wpxi.com

Traffic fax# 412-237-1287

**Date:** 9/7/12 **Time:** 1015am **Advertiser:** POL/ISS/NRCC-IE 2948 Estimate/Brand: **AE:** PHI-Teresa DiFuria **Contract Number:** 325471 New Contract **STATION(S) ON CONTRACT** Revision to Existing Contract  $\boxtimes$  wtov **WPXI WJAC** Use these instructions on all future contracts for this **□** ETOV **EPXI EJAC** Advertiser until (specify date): **GPXI GJAC** ☐ GTOV **PCNC** Kill **Master Material** Spot Start End **ISCI Code/Title** Date Location **Date** Date % Length Cart # 26351 NRCCOH060907-No Wonder 9/13/12 9/30/12 Extreme Reach 9/7/12 100 30 **Additional Comments:** Spot is being sent via Extreme Reach by 1pm.

Questions: Heather Calderone – 412-237-1147 or Crystal Waits 412-237-1149